

SARASWAT EDUCATION SOCIETY'S  
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES  
KHORLIM, MAPUSA – GOA  
F.Y.B.COM – SECOND SEMESTER END ASSESSMENT – APRIL 2024  
**SUBJECT: Globalisation (Multidisciplinary)**  
UNDER NEP 2020 W.E.F. ACADEMIC YEAR 2023-24

[Duration: Two Hours]

[Max. Marks: 60]

- INSTRUCTIONS :** 1) All questions are **compulsory**; however internal choice is available.  
2) Answer question 1 is **not** more than **100** words each.  
3) Answer question 2 to questions 5 in **not** more than **400** words each.  
4) Figures to the right in **the brackets** indicate maximum marks to the question/sub-question.

**Q1)** Answer the following questions.

(6x2=12 marks)

- i. Define globalization.
- ii. Write a short note on 'first phase of globalization'.
- iii. State any two principles of WTO.
- iv. Briefly explain any two features of new phase of globalization.
- v. What is a transnational company?
- vi. Write a short note on 'KOF Index'.

**Q 2.A)** State and explain the essential conditions of globalization

(6 Marks)

**Q 2.B)** Explain in detail the disadvantages of globalization.

(6 Marks)

**Q 3.A)** Differentiate between Old and New globalization.

(6 Marks)

**Q 3.B)** Elaborate the obstacles to globalization.

(6 Marks)

**OR**

**Q 3.C)** Explain in detail the role of transnational companies.

(6 Marks)

P.T.O

Q 4.A) Explain the various market entry strategies adopted by multinational companies.

(6 Marks)

Q 4.B) Explain the features of transnational economy

(6 Marks)

OR

Q 4.C) Explain the five stages of transnational companies.

(6 Marks)

Q 5.A) Examine the reasons for globalization of markets.

(6 Marks)

Q 5.B) Identify the various challenges to globalization.

(6 Marks)

OR

Q 5.C) Examine the implications of environmental and technological globalization. (6 Marks)

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